



## Welcome to Keele

John McCarthy  
Director of Marketing & Communications



## Welcome Talk

Agenda

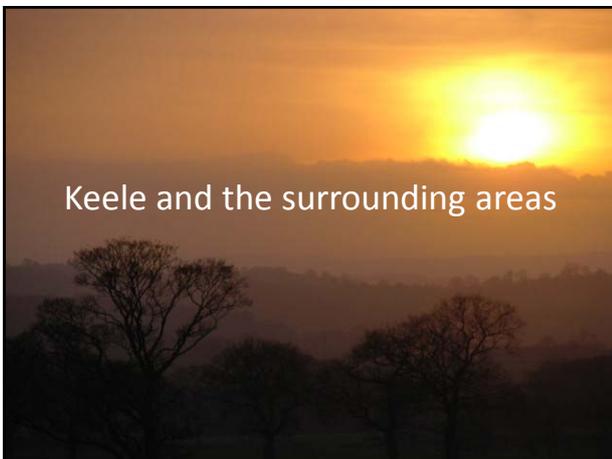
- Quick introduction to surrounding area and the University
- Overview life on campus and life as a student
- Introduction to accommodation options



## Choosing Your University

- traditional or modern?
- close to home or far away?
- campus or city based?
- 2,000, 20,000 or 40,000 students?
- quality?

Take your time to choose...  
*...after all you will spend 3 or more years of your life at your chosen university*



## Excellent Transport Links

- M6
- London - 1hr 30 min
- West Coast Main Line - Crewe
- National Express Coach Station – Newcastle & Stoke
- Manchester & Birmingham International Airports, 1 hour away
- Bus service runs through campus to Newcastle & Stoke



### Out and about : What our students do....

- Alton Towers
- Vue and Odeon Cinemas (Newcastle + Festival Park)
- Shopping (Newcastle & Stoke)
- Bowling (Festival Park)
- Waterworld (Festival Park)
- Stoke Ski Slope (Festival Park)
- New Vic Theatre (Newcastle)
- Regent Theatre (Stoke)
- Mitchell Theatre
- Aerial Extreme (Trentham Gardens)
- Chester Zoo
- Blue Planet Aquarium (Nr Chester)
- Trafford Shopping Centre
- The Sugarmill (Music venue in Hanley)



### Is there anything to do at Keele?

- **DanChorley** (on *studentroom.co.uk*)  
"this year has been great. .... Keele will be what you make of it. If you immerse yourself in the societies, sports and social (or immerse yourself in only one of these) you will have a good time.  
  
The union nights are great, and you very quickly work out which ones are for you and which are the more popular. Fancy dress nights seem to be a heck of a lot more popular than the standard nights."  
  
If there's anything else you want to know, let me know. "
- **Addzter** (on *studentroom.co.uk*)  
There a couple of bars in the student union that are really good, and I think most people go there and they also put on a lot of live music and stand up comedy and that. There are also bars in some of the halls, but I've never been to them. Also a lot of people go out in Hanley and Newcastle.



Keele University



### What makes Keele special?

- **We are a leading campus based university that is collegial, with traditional educational values at our heart**
- **We believe that higher education benefits society as a whole not just the individual**
- **Our graduates are confident and well educated with a broad experience that makes them highly employable**



### Keele : Statistics

- **Over 9,000 students**
- **Intake in 2013 - 1,400 new undergraduate students**
- **Students from over 120 countries on campus**
- **Our turnover is c. £120m**
- **Over 3,200 students living on campus**



### Our History

- Keele Village dates back to Knights Templar
- Sneyd family estate, first founded on this site in 1580 with the existing Keele Hall built in 1851
- University founded in 1949
- Royal Charter in 1962
- Largest campus in England
- Keele is featured on the UK 'Here and Now' edition of Monopoly (2007), taking the place of Fleet Street



### NSS 2012



Times Higher Education : May 2012



### Research

# 85%

of research world-leading or internationally excellent in terms of originality, significance and rigour\*

\*Research Assessment Exercise 2008



### Campus Safety

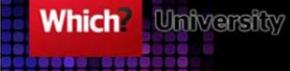


# No. 1

## Safest Campus in West Midlands



### Keele SU



# 4<sup>th</sup>

in the UK for nightlife

September 2012





### Supporting you

- Financial support – income-based
- Comprehensive welfare and guidance services  
[www.keele.ac.uk/livingatkeele](http://www.keele.ac.uk/livingatkeele)
- Residential Manager and Tutors in Halls
- 24 hour Security
- KUSU: Independent Advice Unit and Nightline
- Doctors and dentist on campus



### Fees & Funding

- £9,000 per year loan, start 2013, average salary
  - You will pay back an estimated £32,923 over 26 years
  - After 30 years the remaining debt of £3,009 will be written off
- £12,000 per year, start 2013, average salary
  - You will pay back an estimated £32,923 over 26 years
  - After 30 years the remaining debt of £17,211 will be written off
- £14,500 per year, start 2013, average salary
  - You will pay back an estimated £32,923 over 26 years
  - After 30 years the remaining debt of £29,046 will be written off

### Example of Graduate Repayments

Age	Salary	Debt	Repayment	Total repaid
21	£17,690	£46,162	£0	£0
30	£34,422	£45,615	£968	£2,842
35	£40,957	£43,808	£1,392	£8,258
40	£44,975	£40,639	£1,576	£15,617
45	£49,014	£36,354	£1,749	£23,913
50	£51,253	£30,791	£1,745	£32,923

Examples taken from BBC Student finance calculator at [www.bbc.co.uk/news/education-14785676#student\\_finance\\_form](http://www.bbc.co.uk/news/education-14785676#student_finance_form)



### Scholarships & Bursaries 2013

- Keele Bursary (*unlimited number*)
  - **£1,000 pa**, Household income below £25,000
- National Scholarship Programme (147)
  - **£3,000** (£2,000 fee reduction + £1,000 cash in year 1, then £3,000 fee reduction pa)
- Excellence Scholarships (*unlimited number*)
  - **£2,000 pa** for AAA
  - **£1,000 pa** for AAB
  - **£ 500 pa** for ABB



### Study bedroom – Barnes Hall



### Refurbishments : Summer 2012



## Living on Campus

- **Halls of residence**
  - Within walking distance of centre of campus (except Liberty Court)
  - A range of single study bedrooms
    - en suite; with washbasin; without washbasin...
  - Self-catered with shared kitchens
  - All rooms have internet connections (wi-fi hotspots, increased bandwidth with unlimited downloads)
  - Social spaces and laundrettes



## Laundrette

**noun**  
*a self-service laundry*



## Self catering v restaurant?



## Traditional view of student catering



## How not to use a microwave!



## Eating on Campus

- Self cater in hall kitchen
- **3 supermarkets** (Union Square, Lindsay, Hawthorns)
- Wide range of eating places on campus:
  - **Comus Restaurant**
  - **Le Café**
  - **Barista**
  - **The Kiln**
- New for September 2012:
  - **Street Food**
  - **Grab 'n' Go**
  - **Pizza to eat in or take out (Lindsays)**



### Students' Union



### Other facilities on campus

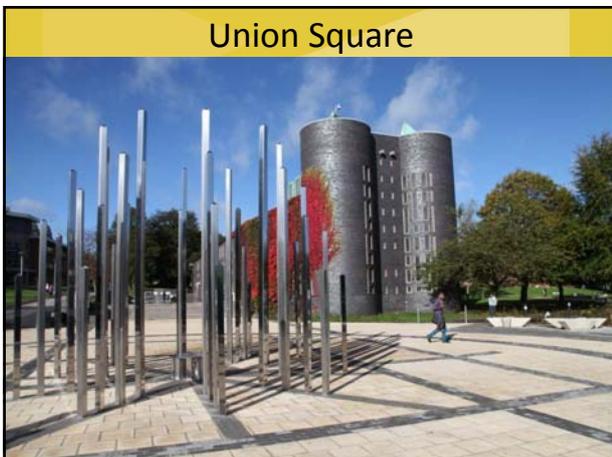
- Waterstones Bookshop
- SU shop (for stationery etc)
- Post office
- Newsagent
- Santander Bank
- Cashpoints
- Post Room....(for those food parcels and clean washing!)



### KeeleSU Departments



- K2 nightclub, The Lounge, Comedy Club, music venue
- Market Day
- Clubs and Societies
- KUBE award-winning radio





### Keele Sports

- Indoor sports:
  - Squash & badminton
  - Netball, basketball, volleyball
  - Yoga and fitness classes
  - Table tennis
  - Kinesis Technogym
  - Fitness classes
  - Climbing/bouldering wall
- Outdoor Sports
  - Football
  - Tennis
  - Rugby
  - Lacrosse
  - Cricket
  - Running / Cross-Country
  - Quidditch



### Yes...you really can play Quidditch






A collage of three images related to Quidditch. The top left shows a group of people in green shirts standing in a line. The top right shows a group of people in green shirts standing in a line with three large red hoops in the background. The bottom center shows a person in a green shirt jumping in the air, holding a broomstick, with a ball in the air above them.

### Finally...

- Why Keele?
  - High Quality Teaching
  - World Class Research
  - Top 100 in World Young Universities
  - Consistently good graduate employment
  - Distinctive Keele Curriculum
  - Over 50 Sports, Clubs and Societies
  - Student Accommodation on campus



And in the words of the Sunday Times Good University Guide 2013

**“ ...a top performing university.”**



**Be in no doubt that....**

**Keele is a choice for life  
not just 3 years**



**Thank You for listening!**

Enjoy the rest of your day

John McCarthy

